



**Interactivity Matters
29th Annual Awards Dinner • May 17, 2006
Sponsor Pledge Form**

Name/Company

Contact Name

Business Address

Email Address

City, State Zip

Business Phone

I am pleased to pledge support to the Exploratorium by contributing at the following level. Tables seat ten. Benefits of Sponsorship listed below.

- | | | | |
|-----------------|------------------|----------------|---------------------|
| _____ \$100,000 | Investor | _____ \$15,000 | Benefactor Table(s) |
| _____ \$50,000 | Angel Table(s) | _____ \$10,000 | Patron Table(s) |
| _____ \$25,000 | Founder Table(s) | _____ \$5,000 | Sponsor Table(s) |

Table Sponsor Listing: _____
Donor name as it should appear in the Dinner Program.

My check, made payable to the Exploratorium, is enclosed.

Please charge my contribution to

AmEx _____
Expiration Date _____

MC _____
Expiration Date _____

VISA _____
Expiration Date _____

I would like to donate appreciated securities to make this gift.*

To transfer securities to our account you will need the following information:

- Exploratorium account no. 3072-1195
Wells Fargo Investments
Attn: Casey J. McCann
415-222-9064 Phone
415-646-0399 Fax
casey.j.mccann@wellsfargo.com
- DTC no. 733
- Exploratorium Tax ID no. 94-1696494

*** Please copy communications to Development Department (address below) to provide timely processing and acknowledgement of your gift.**

Signature

Date

The IRS requires that we notify you of the fair market value of any goods or services offered as a result of your contribution. The non-tax-deductible portion of your gift is \$105 per person, i.e. \$1050 for the table of 10.

**Please return by fax to 415-561-0307 or mail to:
Exploratorium, 3601 Lyon Street, San Francisco, CA 94123, attention: Robin Seltzer.
If you have any questions, please contact Robin at 415-353-0428 or robins@exploratorium.edu.**



Interactivity Matters
29th Annual Awards Dinner • May 17, 2006
Sponsor Benefits

Investor • \$100,000

All of the benefits listed below, plus:

- Two tables with prime seating for view of center stage and immediate proximity to awardees (*tables seat 10 each*)
- Prominent billing in the printed Dinner Program with company logo and 250-word paragraph
- 200 one-time Exploratorium admission passes
- 200 Exploratorium admission discount coupons (each good for up to 6 people)
- Subscriptions to *explore*, the Exploratorium Members' quarterly newsletter

Angel Table • \$50,000

All of the benefits listed below, plus:

- Acknowledgment of your generosity from the stage
- Table with priority seating and view of center stage, with opportunity to be seated with an Honoree or the Executive Director
- Prominent billing in the printed Dinner Program with company logo and 150-word paragraph
- Logo and hypertext link to your company's Web site from both the Awards Dinner Sponsors Web page and the Major Corporate and Foundation Donors Web page
- 100 one-time Exploratorium admission passes

Founder Table • \$25,000

All of the benefits listed below, plus:

- Featured acknowledgment in *explore*, the Exploratorium Members' quarterly newsletter for 10,500 Member households
- Prominent table signage, with logo, recognizing your generosity
- Logo and hypertext link to your company's Web site from the Major Corporate and Foundation Donors Web page
- Hypertext link to your company's Web site from the Awards Dinner Sponsors Web page
- Private guided evening tour of the museum and wine reception for you and your guests with the Executive Director
- 20% discount on exclusive evening use of the museum for a corporate event



Interactivity Matters
29th Annual Awards Dinner • May 17, 2006
Sponsor Benefits

Benefactor Table • \$15,000

All of the benefits listed below, plus:

- Prime seating for view of center stage
- Prominent table recognition signage
- Hypertext link to your company's Web site from both the Awards Dinner Sponsors Web page and the Major Corporate Donor Web page
- 15% discount on exclusive evening use of the museum for a corporate event

Patron Table • \$10,000

All of the benefits listed below, plus:

- Preferential seating at the Dinner
- Invitation to intimate pre-Dinner reception with honorees, Dinner Committee, and top industry leaders
- Prominent billing in the printed Dinner Program with company logo and 100-word paragraph
- Company acknowledgment on the Exploratorium's Webby Award-winning Web site, which receives 18 million unique visits per year:
 - Listing on the Awards Dinner Sponsors Web page
 - Hypertext link from the Major Corporate and Foundation Donors Web page to the donor's Web site
- Invitation to Family Fun Night, where company employees and their families are our guests for a weeknight evening with specially organized children's science activities
- 10% discount on exclusive evening use of the museum for a corporate event
- 20 one-time Exploratorium admission passes

Sponsor Table • \$ 5,000

- Company name and contribution listed on the Exploratorium Donor Wall, in the Annual Report and in *explore*, the Exploratorium Members' quarterly newsletter
- 10 one-time Exploratorium admission passes