

## ABOUT FACE

### MAINTENANCE INSTRUCTIONS

#### GENERAL INFORMATION:

"About Face" provides a startling example of how memory and past experience play a major role in perception. Two photographs of a woman's face are each mounted on a turntable which is fixed to a wall. The photographs are initially viewed upside down and appear normal. However, when the visitor flips the pictures right side up, one photo looks very strange. The eyes and mouth in this photo have been cut out and inverted. The alteration of the photo is painfully obvious when viewed right side up, but much less noticeable when upside down. This is because the eyes and mouth are two areas where we focus our attention most strongly when we look at faces. As long as we see these two features right side up, even though the rest of the face is inverted, we accept the image as correct.

#### General Cleaning:

The finished or painted surfaces of the exhibit may be cleaned with a mild soap solution or general purpose cleaner. The plexiglass panels should be cleaned with a plexi cleaner and a soft wipe that will not leave scratches, (we suggest Wype-All™).

#### Bearing Access:

The exhibit first needs to be removed from the wall. A retaining screw in the center of the bottom will need to be removed. The panel will then tilt out and lift up off of its cleat. The bearings, shaft, and disc can be removed as one assembly by loosening the four bolts that retain an aluminum mounting plate visible from the back. The assembly comes out through the front. Assembly of the shaft and bearings is straight forward and re-assembly is just the reversal of this procedure.