Facts and Figures

Last year, 544,000 people visited the Exploratorium.

The Exploratorium website, www.exploratorium.edu, received 20 million visits to it 25,000 pages of original content.

Currently 11,500 individuals and families are Exploratorium members.

Over the course of the year, the Exploratorium hosted 47,000 visitors on Free Wednesdays—the first Wednesday of every month.

Every year, 450,000 teachers receive support from Exploratorium programs.

Educational Outreach offers free workshops to 3,500 underserved children and their families.

The Explainer Program hires and trains 80 to 100 high school students each year.

At least 40,000 copies of Exploratorium-developed publications were sold last year, with 28 titles in print.

The Exploratorium has partnered with 25 other museums to provide exhibits and technical support.

More than 145 million people experience Exploratorium exhibits at 200 locations worldwide, such as Paris, Beijing, and Tokyo.

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The Exploratorium gratefully acknowledges contributions of $1,000 or more in operating and program support received from July 1, 2009, through June 30, 2010.

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Exploratorium

STATEMENT OF FINANCIAL POSITION

June 30, 2010

(with summarized financial information for June 30, 2009)

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONTRIBUTIONS RECEIVABLE - NET</td>
<td>$1,979,277</td>
<td>$5,316,419</td>
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<tr>
<td>ACCOUNTS RECEIVABLE - NET</td>
<td>419,936</td>
<td>914,650</td>
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<tr>
<td>INVENTORY</td>
<td>526,676</td>
<td>502,467</td>
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<tr>
<td>OTHER ASSETS AND PREPAID EXPENSES</td>
<td>639,175</td>
<td>304,864</td>
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<tr>
<td>INVESTMENTS</td>
<td>62,157,136</td>
<td>53,579,097</td>
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<tr>
<td>LONG-TERM CONTRIBUTIONS RECEIVABLE - NET</td>
<td>209,635</td>
<td>594,522</td>
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<tr>
<td>CONTRIBUTIONS RECEIVABLE FROM CAPITAL CAMPAIGN - NET</td>
<td>29,763,974</td>
<td>20,446,021</td>
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<tr>
<td>EXHIBIT SERVICES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RENTAL EXHIBITS - NET</td>
<td>1,603,062</td>
<td>2,103,687</td>
</tr>
<tr>
<td>EXHIBITS, LEASEHOLD IMPROVEMENTS AND EQUIPMENT:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finished exhibits and components - net</td>
<td>2,186,099</td>
<td>1,945,711</td>
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<tr>
<td>Leasehold improvements and equipment at cost - net</td>
<td>284,350</td>
<td>197,184</td>
</tr>
<tr>
<td>CONSTRUCTION IN PROGRESS</td>
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<tr>
<td>Exhibits</td>
<td>717,321</td>
<td>541,118</td>
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<tr>
<td>Future site</td>
<td>22,829,426</td>
<td>11,903,655</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>$123,436,067</td>
<td>$98,388,995</td>
</tr>
</tbody>
</table>

| LIABILITIES AND NET ASSETS                  |            |            |
| LIABILITIES:                                |            |            |
| Checks written in excess of funds available | $610,350   | $130,142   |
| Line of credit liability                    | 204,138    |            |
| Trade payables                             | 1,536,084  | 919,417    |
| Other accrued expenses                      | 2,502,940  | 2,965,395  |
| Deferred revenue                           | 425,420    | 601,686    |
| Total liabilities                          | 5,278,952  | 4,556,640  |
| NET ASSETS:                                |            |            |
| Unrestricted                               | 9,421,449  | 8,038,759  |
| Temporarily restricted                      | 93,179,271 | 70,237,201 |
| Permanently restricted                      | 15,556,395 | 15,556,395 |
| Total net assets                           | 118,157,115 | 93,832,355 |
| TOTAL LIABILITIES AND NET ASSETS            | $123,436,067 | $98,388,995 |

Accompanying notes to the financial statements.
## Exploratorium

**STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS**

*Year ended June 30, 2010*

*(with summarized financial information for the year ended June 30, 2009)*

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unrestricted</td>
<td>Temporarily Restricted</td>
</tr>
<tr>
<td>OPERATING REVENUE AND SUPPORT:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private contributions</td>
<td>$3,506,534</td>
<td>$39,731,400</td>
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<tr>
<td>Government grants</td>
<td>1,575,388</td>
<td>-</td>
</tr>
<tr>
<td>Exhibit services</td>
<td>2,527,536</td>
<td>-</td>
</tr>
<tr>
<td>Admissions and other revenue</td>
<td>5,380,176</td>
<td>-</td>
</tr>
<tr>
<td>Store sales</td>
<td>1,207,549</td>
<td>-</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>17,274,639</td>
<td>(17,274,639)</td>
</tr>
<tr>
<td>Total revenue and support</td>
<td>31,071,372</td>
<td>22,457,361</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OPERATING EXPENSES:</th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor, learner and educator programs</td>
<td>18,797,368</td>
<td>-</td>
<td>18,797,368</td>
<td>16,385,300</td>
<td></td>
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<tr>
<td>Exhibit services</td>
<td>3,282,741</td>
<td>-</td>
<td>3,282,741</td>
<td>4,034,537</td>
<td></td>
</tr>
<tr>
<td>Admissions and other</td>
<td>684,075</td>
<td>-</td>
<td>684,075</td>
<td>676,922</td>
<td></td>
</tr>
<tr>
<td>Store expenses</td>
<td>1,108,474</td>
<td>-</td>
<td>1,108,474</td>
<td>1,123,800</td>
<td></td>
</tr>
<tr>
<td>Support services</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General and administrative</td>
<td>2,467,921</td>
<td>-</td>
<td>2,467,921</td>
<td>3,663,549</td>
<td></td>
</tr>
<tr>
<td>Fundraising and membership</td>
<td>2,446,659</td>
<td>-</td>
<td>2,446,659</td>
<td>2,401,153</td>
<td></td>
</tr>
<tr>
<td>Operations</td>
<td>2,075,436</td>
<td>-</td>
<td>2,075,436</td>
<td>2,214,194</td>
<td></td>
</tr>
<tr>
<td>Total operating expenses</td>
<td>30,062,674</td>
<td>-</td>
<td>30,062,674</td>
<td>30,499,257</td>
<td></td>
</tr>
</tbody>
</table>

| CHANGE IN NET ASSETS FROM OPERATING ACTIVITIES: | 108,698 | 22,457,361 | - | 22,566,059 | (473,706) |

| NON-OPERATING INVESTMENT ACTIVITY: | 377,997 | 1,000 | - | 378,997 | 987,518 |
| Net realized gains/(losses) | 647,634 | - | - | 647,634 | (4,193,082) |
| Net unrealized gains/(losses) | 248,361 | 484,709 | - | 732,070 | (669,615) |
| Total non-operating investment activity | 1,275,922 | 484,709 | - | 1,758,701 | (5,875,179) |

| CHANGE IN NET ASSETS | 1,382,690 | 22,422,070 | - | 24,382,760 | (4,348,885) |

| NET ASSETS AT BEGINNING OF YEAR | 6,038,739 | 70,237,301 | 15,556,395 | 93,832,535 | 98,181,240 |

| NET ASSETS AT END OF YEAR | $9,421,449 | $93,179,271 | $15,556,395 | $118,157,115 | $93,832,535 |