

PARTY AT THE **PIERS** DISCOVERY

exploratorium®

Sponsorship Opportunities

MAY 5, 2023



Celebrate discovering the world for yourself—and what makes the Exploratorium special—at our annual gala fundraiser. This year's Party at the Piers will amaze and delight you, while raising essential support for our unique educational mission.

Since 1969, the Exploratorium has invited people of all ages to discover science, art, and human phenomena for themselves. Open-ended exploration is the core of what we do: exhibits and programs

that surprise the senses and spark curiosity. We encourage everyone to see themselves as active learners, empowered to notice, investigate, and make their own discoveries.

We hope you'll join us for an energizing evening at the piers! Together we can sustain the Exploratorium's transformative educational programs, here in San Francisco and around the world.

Sponsorship terms and benefits may be negotiable. To receive maximum visibility, including on the printed invitation, confirm sponsorship by January 24, 2023. All sponsorships must be confirmed by April 18, 2023, to guarantee event-day on-site recognition.

→ Contact Sarah Schafer at sschafer@exploratorium.edu to learn more.



CEO & Sakurako and William Fisher Executive Director
Lindsay Bierman speaks at Party at the Piers: Uplift, 2022

Sponsorship Levels	\$75,000	\$50,000	\$25,000	\$15,000	\$8,000	\$5,000
Hospitality Benefits						
Tables and tickets	PREMIER TABLE FOR 10	PREMIER TABLE FOR 10	PREMIER TABLE FOR 10	TABLE FOR 10	HALF TABLE FOR 6	2 SEATS AT A TABLE
Corporate employee engagement: general admission tickets good for one year	40	30	20			
General admission tickets to the after party, Science of Cocktails with a Twist	30	20	10			
Marketing Opportunities & Recognition						
Named event space in your honor	RECEPTION					
Acknowledgment on digital event materials including at least five pre-event emails (250,000+ subscribers)	LOGO	LOGO	LOGO	TEXT	TEXT	TEXT
Acknowledgment on print program and on-site materials	LOGO	LOGO	LOGO	TEXT	TEXT	TEXT
Acknowledgment on print invitation (Mailed to 2,000 prestigious households; must be confirmed by January 24, 2023)	LOGO	LOGO	LOGO	TEXT	TEXT	TEXT
Thank-you ad in <i>San Francisco Business Times</i>	LOGO	LOGO	LOGO	TEXT	TEXT	TEXT
Recognition as contributor to Fund-a-Need at the start of the auction	✓	✓	✓	✓	✓	✓



Party at the Piers print program, 2019



Party at the Piers: Uplift, 2022

Gala Presenting Sponsor	\$100,000
Hospitality Benefits	
Two Premier tables for 10 people each	✓
Corporate employee engagement: general admission tickets good for one year	50
General admission tickets to the after party, Science of Cocktails with a Twist	40
15% discount code for Science of Cocktails with a Twist tickets	✓
Marketing Opportunities & Recognition	
Dinner gallery named in your honor	✓
Verbal recognition from podium during the dinner program	✓
Branded menu at dinner table settings including exclusive Gala Presenting Sponsor logo alongside Exploratorium logo	✓
Push notification text message to guests acknowledging the Presenting Sponsor at the start of the Fund-a-Need auction	✓
Prominent logo recognition in on-site materials including digital monitors and printed program	LOGO
Prominent logo recognition as Gala Presenting Sponsor on all print assets including mailed invitation	LOGO
Prominent logo recognition as Gala Presenting Sponsor on all digital event materials including at least five pre-event emails (250,000+ subscribers)	LOGO
Thank-you ad in <i>San Francisco Business Times</i>	LOGO



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