

Science of Cocktails with a Twist

MAY 5, 2023

SOLD

Sponsorship Opportunities	PRESENTING SPONSOR \$50,000	\$25,000	\$10,000	\$2,000
Hospitality Benefits				
Premier table for 10 people at Party at the Piers	✓			
Corporate employee engagement: general admission tickets good for one year	30	20	10	
With a Twist general admission tickets	50	40	30	10
15% discount code for With a Twist tickets	✓	✓	✓	✓
Marketing Opportunities & Recognition				
Recognition during Party at the Piers as contributor to the Fund-a-Need auction	✓			
Exclusive branding of VIP lounge	✓			
Mention in With a Twist press release	✓			
Acknowledgment on Party at the Piers print invitation (<i>Mailed to 2,000 prestigious households; must be confirmed by January 24, 2023</i>)	LOGO	LOGO	TEXT	
Recognition on With a Twist postcard distributed to 10,000+ After Dark guests (<i>Must be confirmed by January 24, 2023</i>)	LOGO	LOGO	TEXT	
Acknowledgment in print program and on-site materials	LOGO	LOGO	TEXT	TEXT
Acknowledgment on digital event materials including at least five pre-event emails (<i>250,000+ subscribers</i>)	LOGO	LOGO	TEXT	TEXT
Acknowledgment on website calendar listing	LOGO	LOGO	TEXT	TEXT
Acknowledgment in Facebook event	DEDICATED POST	TEXT	TEXT	TEXT
Thank-you ad in <i>San Francisco Business Times</i>	LOGO	LOGO	TEXT	

Sponsorship terms and benefits may be negotiable. To receive maximum visibility, including on the printed invitation, confirm sponsorship by January 24, 2023. All sponsorships must be confirmed by April 18, 2023, to guarantee event-day on-site recognition.

→ Contact Sarah Schafer at sschafer@exploratorium.edu to learn more.