Use #GENIALsteam to tag your posts—highlights, questions, or provocative insights—about the GENIAL Summit.

Visit our GENIAL website post-Summit to find panel recordings, articles, reports, and webinars. exploratorium.edu/education/genial

This material is based upon work supported by the National Science Foundation under Grant No. 1611143. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.

June 5 and 6, 2017
Exploratorium, San Francisco, California
GENIAL GOALS
- Identify needs and opportunities for Latinos in ISL environments.
- Facilitate and strengthen professional relationships.
- Identify recommendations, emerging research questions, and actionable insights with an outlook toward the future.
- Contribute to a more informed ISL field.

COORDINATING TEAM
Amy Oates, Project Coordinator, Museum Experience, Exploratorium
Isabel Hawkins, Astronomer and Project Director, Exploratorium, GENIAL PI
Liliana Blanco, Administrative Director, Museum Experience, Exploratorium
Natalie Nielsen, NSquared Consulting, Documentation Specialist
Veronica Garcia-Luis, Project Director and Evaluator, Exploratorium, GENIAL Co-PI
Wendy Meluch, Visitor Studies, GENIAL Evaluator

ADVISORY GROUP
Cecilia Garibay, Principal, Garibay Group
Cheryl Lani Juarez, Sr. Director of Professional Development, Frost Museum of Science
Julie Nunn, Director of Marketing, Communications, Frontline, and Membership, Exploratorium
Laura Huerta Migus, Executive Director, Association of Children’s Museums
Lorraine Yglesias, Director of Marketing Programs, Monterey Bay Aquarium
Paul Dusenbery, Director, SSI National Center for Interactive Learning
Salvador Acevedo, VP of Strategy, Scansion
Veronika Nunez, Sr. Community Engagement and Partnerships Specialist, OMSI

DAY 1  June 5, 2017 • 8:00 a.m.–5:45 p.m.
8:00–8:30  Registration and Breakfast
8:30–9:00  Welcome
Chris Flink, Executive Director, Exploratorium
Isabel Hawkins, Astronomer and Project Director, Exploratorium
Doha Maria O. Ávila Vera, Maya Elder
Veronica Garcia-Luis, Project Director and Evaluator, Exploratorium
9:00–10:00  Latino Audiences
Cecilia Garibay, Principal, Garibay Group
Jose Gonzalez, Executive Director, Latino Outdoors
Patricia Lannes, Museum Consultant
10:00–11:00  Marketing, Communication, and Media
Carolina Echeverria, Development Director, Innovate Public Schools
Jesus Chavez, Senior Vice President of Operations, mitú Inc.
Lorraine Yglesias, Director, Marketing Programs, Monterey Bay Aquarium
11:10–12:50  Breakout Sessions
GROUP A • Classroom 1606 (ground floor)
GROUP B • Classroom 2610 (2nd floor)
GROUP C • Classroom 2002 (2nd floor)
1:00–2:00  Lunch
2:00–2:30  Report Out from Breakout Sessions
2:30–3:30  Community Collaboration and Empowerment
Antonia D. Franco, Executive Director, SACMAS
Maddie Correa Zeigler, Education/Outreach Consultant, GWCS
Santiago Ruiz, Executive Director, Mission Neighborhood Centers, Inc.
3:40–4:50  Breakout Sessions
GROUP A • Classroom 1606 (ground floor)
GROUP B • Classroom 2610 (2nd floor)
GROUP C • Classroom 2002 (2nd floor)
5:10–5:45  Report Out from Breakout Sessions
6:00–8:00  Bailando con STEAM Reception
East Gallery

DAY 2  June 6, 2017 • 8:00 a.m.–3:00 p.m.
8:00–8:30  Breakfast
8:30–9:30  Organizational Change
Laura Huerta Migus, Executive Director, Association of Children’s Museums
Marilee Jennings, Executive Director, Children’s Discovery Museum of San Jose
9:30–10:30  Relevant STEAM Experiences
Antonio Tijerino, President and CEO, Hispanic Heritage Foundation
Juliana Osipa Cano, Senior STEM Manager, National Council of la Raza
Veronika Nunez, Sr. Community Engagement and Partnerships Specialist, Oregon Museum of Science and Industry
10:40–11:45  Breakout Sessions
GROUP A • Classroom 1606 (ground floor)
GROUP B • Classroom 2610 (2nd floor)
GROUP C • Classroom 2002 (2nd floor)
Noon–1:00  Lunch
1:00–1:30  Report Out from Breakout Sessions
1:30–2:30  Synthesis and Reflections
2:30–3:00  Next Steps and Closing Remarks