EDGE Design Attributes Assessment Tool

Exhibit Name: _____________________________  Date: _____________________________

Gallery/Collection: ______________________  Coder Name: _______________________

**EXHIBIT LABELS**

- **The exhibit label includes at least one image of a person.** An exhibit label might include an image of a person to add real-world context or help visitors use the exhibit.  
  
- **The exhibit label includes a use drawing, giving visitors an idea of how to use the exhibit.** These drawings often show a person doing an action, or how to use an interactive element.

**EXHIBIT LOOK–AND–FEEL**

- **The exhibit includes at least one familiar object that most people have seen before.** Includes everyday things such as kitchen items, household tools, musical instruments, or stuffed animals.

- **The exhibit’s look-and-feel is homey, personal, homemade, or delicate.** Homey design aesthetics deal with materials such as soft fabrics, wood cabinetry, or a small, intimate scale that may give a more personal feeling.

- **The exhibit’s look-and-feel is playful, whimsical, or humorous.** The central experience or aesthetic fosters a feeling of playfulness rather than a need to “be serious” or “get it right.”
The exhibit has multiple stations or sides, allowing more than one person to experience the phenomenon. These exhibits give each visitor ownership of a personal space to experience the phenomenon or do the activity.

The exhibit has been designed with space to accommodate three or more people. A large room, spacious floor plan, or large table surface create physical space, or elbow room at the exhibit.

The exhibit is designed so visitors can watch others to preview what to do. When visitors can see the actions or reactions of another person using an exhibit, it may orient them to the activity.

The exhibit is open-ended, providing multiple outcomes, activities, or ways to interact. Exhibits may be open-ended in many ways, for example: the outcome is different every time or it is designed for a multitude of iterations with an assortment of variables.

Notes: