Where can you connect with a tech savvy family, a foodie, a parent, a millennial, or a creative in a playful environment that inspires learning?
Why do people come to the Exploratorium?

We’re a learning environment that’s ultra cool

- 30% of guest’s household income exceeds $150K
- 850K guests annually
- 50%+ are kid-free groups
- Most adult guests are college educated+
- 458,310 social media followers
- 75K annual guests on our website
- 11 million annual guests on our website
- After Dark on Thursday nights is adult only
What does that mean for your brand?
*Your brand can authentically engage with our visitors in a truly inspirational one-of-a-kind environment*

Sponsor an event where you build experiences with your core audience:

Trying to connect with influential Bay Area families with school-aged children?
Join Wonder Funday.

Does your brand speak to high-net wealth individuals who care about philanthropy?
Join our hip gala: Party at the Piers.

Need to connect with Gen Z or Millennials around one of their passion points?
Join Science of Cocktails or Afterglow.
Wonder Funday is a daytime philanthropic family event. We’re talking influencers who are more-than college educated, Tesla driving, jet setting, private school enrolled, savvy family consumers. The parents want to have fun while their kids are learning and enjoying themselves, too.
At this society page event, forge connections with Scientist Nobel Laureates, philanthropists, tech titans, and venture capitalists who come together to move the needle on STEM education and raise more than $1,400,000 in a single night.
Two nights a year, the Exploratorium takes on a club vibe with hip DJ’s, art experiences, low lighting, fine nibbles, and sexy lounges. Bring your brand experience into the mix of emerging entrepreneurs, up-and-coming community leaders, and future Exploratorium donors at Science of Cocktails in February or our gala after party Afterglow in May.
What people are saying:

“The most important science museum to have opened since the mid-twentieth century.”

“10 Coolest Museums” for Kids

New York Times

After Dark voted ‘Sexiest Museum Membership’

7x7
People are talking, let’s have them talk about you

Who we’ve worked with:
What you’re supporting

139,000 students visiting on field trips, with 63,000 of these visitors coming for free from Title I schools.

Over 25,000 children and adults engage in free science through our Community Days Access Programs

70 local nonprofits, libraries, shelters, and youth organizations have access to passes to bring their community members to the Exploratorium

Our online professional development curriculum has been downloaded by more than 10,000 educators from more than 60 countries on 6 continents.

We provide more than 1,000 teachers a year 13,000 hours of professional development workshops. These teachers are estimated to serve 150,000 students per year.

Over 240 teachers, representing 7,900 students, participated in Tinkering workshops.
Contact Us

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