

# Skillet's Visitor Observation Study

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THIS IS NOT A DEFINITIVE FINAL REPORT

FORMATIVE evaluation studies like this one often:

- **are conducted quickly**, which may mean
  - small sample sizes
  - expedited analyses
  - brief reports
  
- **look at an earlier version** of the exhibit/program, which may mean
  - a focus on problems and solutions, rather than successes
  - a change in form or title of the final exhibit/program

# Skillets Visitor Observation Study

## Joshua Gutwill

### October 28, 1999

**Goals:** To determine how visitors use the Skillets Exhibit

**Methods:**

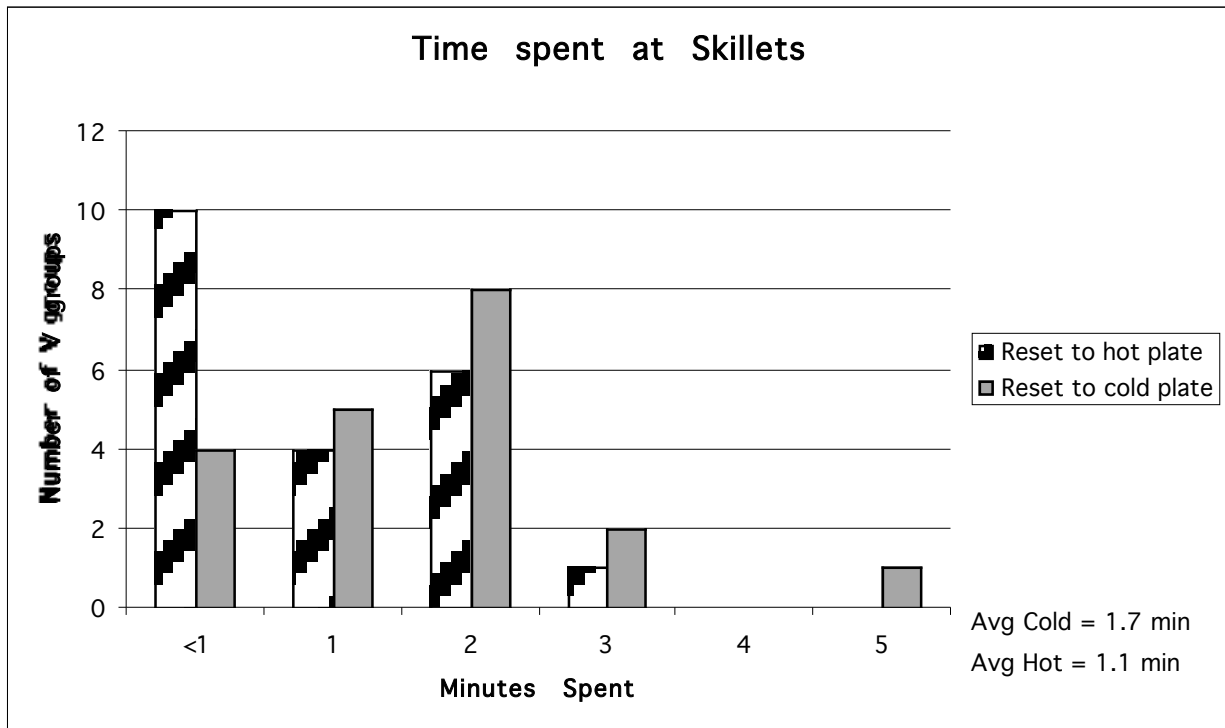
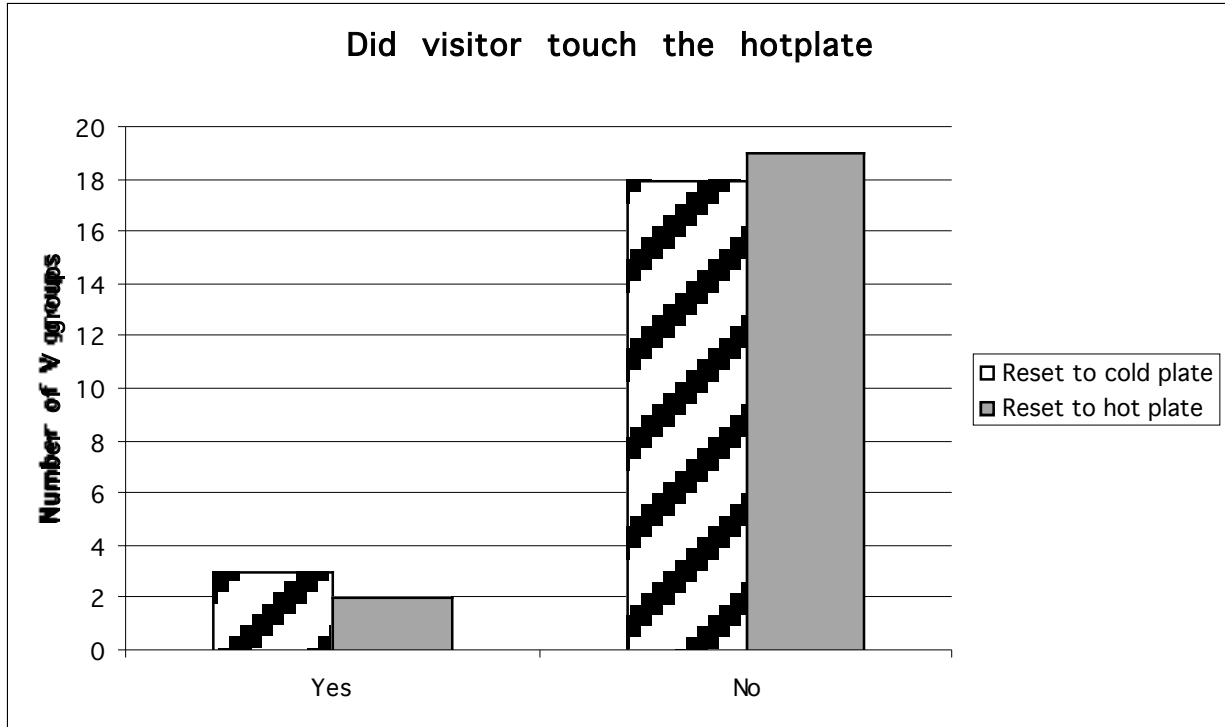
Create two conditions:

- After visitor leaves, reset pans to the cold table (correct reset)
- After visitor leaves, reset pans to the hot plate (sabotaged reset)

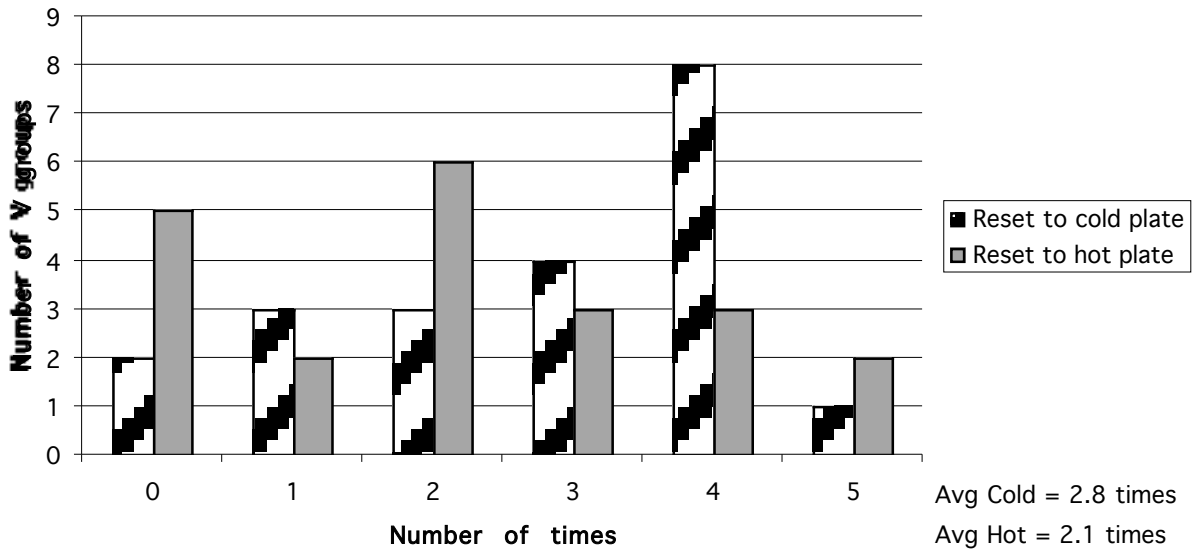
**Findings:**

- Very few visitors in either condition touched the hot plate.
- Visitors in the Correct Reset condition spent a little more time at the exhibit.
- Visitors in the Correct Reset condition placed a few more pans on the hot plate.
- Visitors in the Correct Reset condition compared a two pans a few more times.
- Visitors mainly left the exhibit as they found it.

Detailed results can be found in the graphs below.



### Number of times a pan was placed on hot plate (Skillets)



### Number of times pans were compared

